

## FAQS

### WHAT MAKES SUPERIOR WATER DIFFERENT FROM OTHER WATERS?

Superior Water is a *natural* mineral water.

The term “natural” can only be applied to water that comes directly from the source and is not subjected to purification techniques or water treatment chemicals.

Minerals are not added or subtracted—and they don’t need to be. Superior Water comes straight out of the ground in a naturally pure and mineralized state because its source is miles away from industrialization and pollution.

It is bottled directly from the aquifer and remains in its naturally pure state.

### WHAT IS MINERAL WATER?

For a water to qualify as mineral water in the United States, it must adhere to the following requirements:

- Its Total Dissolved Solids (TDS) count must be between 500 to 1,500 mg/L
- No minerals may be artificially added
- The water must come from a source tapped at one or more bore holes, wells, or springs, originating from a geologically and physically protected underground water source
- The water must retain a constant level and relative proportion of minerals and trace elements at the point of emergence from the source (taking the cycles of natural fluctuations into account)

In the United States, waters lower than 500mg/L but higher than 250mg/L may carry the name “mineral water” on the label, but must also state “low mineral content.”

### WHAT TYPES OF MINERALS DOES SUPERIOR WATER CONTAIN?

Superior Water naturally contains the following:

- Sodium
- Chlorides
- Calcium
- Magnesium
- Potassium
- Bicarbonates

### DOES SUPERIOR WATER HAVE ELECTROLYTES?

Because it is a natural mineral water, Superior Water does contain electrolytes.

Electrolytes are salts and minerals that are important in conducting electrical impulses, nerve and muscle function, and balancing fluids in the body. Sodium, chloride, potassium, calcium, magnesium and bicarbonates offer these types of electrolytes in their ionized states.

### WHAT IS THE PH OF SUPERIOR WATER?

Superior Water has a natural pH of 7.9.

Waters with a pH above 7.0 are alkaline, exactly 7.0 are neutral, and below 7.0 are acidic. Purified waters that are filtered to remove minerals and/or are naturally low in minerals often have a pH closer to 6.0, making them either neutral or acidic, as opposed to alkaline.

Unlike other waters, Superior Water has bicarbonates that act buffers to resist changes in its pH level.

### WHAT IS THE SHELF LIFE OF SUPERIOR WATER?

The average shelf life for water sold in the united states is typically two years. However, the FDA does not require an expiration date.

The standard "Best By Date" on Superior Water is located at the bottom of the bottle beneath the label, marked as "EXP Day/Month/Year."

### DOES SUPERIOR WATER PLASTIC BOTTLES HAVE BISPHENOL A?

Superior Water uses PET (polyethylene terephthalate) plastic bottles. Unlike some hard plastics that are made with polycarbonate, PET does not contain Bisphenol A or Bisphenol S.